

CPHVA

Monthly media digest

January – March 2006

Coverage generated by press releases during January - March 2006. Press release titles in **bold**.

Please note that the list of media ‘credits’ is not meant to be exhaustive. Besides, the CPHVA website, the press releases are also sent to three other websites (listed below):

www.bbc.co.uk/health - BBC health website

www.sourceuk.net - site of the Public Management Journal

www.bnn-online.co.uk – Just for Nurses

CPHVA

CPHVA annual professional conference

Practice Nurse – mention of hermal knowledge of the ingredients in emollients mentioned at conference (1/12/05)

Health professionals to lobby MPs over quality of NHS services and job cuts

Pharmaceutical Journal – mentions Amicus lobby on 10 January (17/12/05)

www.sourceuk.net - site of the Public Management Journal - runs story on Amicus lobby

BBC Radio Cumbria – CPHVA NW chair, Kathy Ford interviewed on lobby

Evening Star, Ipswich – carries 10 January lobby story (10/01/06)

Lincolnshire Echo – mentions 10 January in context of local cuts (9/1/06)

Newcastle Journal – Carolyn Taylor on possible local cuts in context of lobby (11/1/06)

Newcastle Journal – Carolyn Taylor photo as she talks about possible cuts (12/01/06)

Health Service Journal – photo of lobby (12/1/06)

Luton News - Adrian Axtell, regional secretary, quoted at length (4/1/06)

Independent Nurse – carries photo and mentions 10 January lobby (16/1/06)

Public Health News – carries story of lobby, with photo (16/1/06)

Grantham Journal – mentions lobby (6/1/06)

Peterborough Evening Telegraph – mentions lobby and quotes regional secretary, Adrian Axtell (16/1/06)

Therapy Weekly – carries photo and RCSLT support lobby (12/1/06)
Peterborough Evening Telegraph – quotes Adrian Axtell re: cuts in Cambs (20/1/06)
Peterborough Evening Telegraph – Amicus mentioned as fighting cuts in Cambs (23/01/06)-

Sure Start defended

Children Now – CPHVA worried that cuts in health visiting may affect Sure Start success (7/12/05)
Nursing Standard – carries small CPHVA story (7/12/05)
Independent Nurse – full-page article by Gill Devereaux (30/1/06)

‘New deal’ for medical research welcomed by Amicus/CPHVA

Nursing Standard – Cheryll Adams quoted on £1 billion research boost

Amicus welcomes MPs report on NHS shake-up

www.sourceuk.net - site of the *Public Management Journal* – carries Gail Cartmail’s quotes in full
Public Health News – carries Amicus Health view (16/1/06)
Nursing Standard – carries photo and quotes Gail Cartmail on ‘ending the confusion’
Nursing Times – Gail Cartmail says Amicus campaign vindicated (17/1/06)
Nursing Times – Gail Cartmail quoted in analysis piece on need for Nigel Crisp ‘to end the confusion’(17/1/06)
Practice Nurse – quotes Gail Cartmail calling for a clear DoH statement (27/1/06)

Amicus/CPHVA member elected as President of the UK & Ireland Marce Society

Western Mail – carries story (14/1/06)
Nursing Standard – carries story and photo (25/1/06)
Independent Nurse – carries profile of Jane Hanley (27/2/06)

More evidence needed on baby flu injection plan

Radio Five Live (Simon Mayo) show – Val Thrtle interviewed on topic (23/1/06)
www.sourceuk.net - site of the *Public Management Journal* – carries full story
Nursing Standard – Val Thrtle quoted (25/1/06)
Nursing Times – Val Thrtle quoted (31/1/06)
Public Finance – Val Thrtle quoted (27/1/06)

New Amicus/CPHVA Education Officer appointed

Nursing Standard – carries story and picture (1/2/06)
Nursing Standard – carries apt. and picture (1/03/06)
Nursing Management – carries apt

New health White Paper is ‘a curate’s egg’, says Amicus

Nursing Standard – Gail Cartmail quoted (1/02/06)

Nursing Standard – Gail Cartmail expands on her comments re: social enterprise (8/2/06)

Public Health News – quotes Gail Cartmail re: not ignoring the financial pressures (13/2/06)

Practice Nurse – quotes Gail Cartmail (10/3/06)

Social Enterprise – quotes Gail Cartmail (1/3/06)

New Amicus/CPHVA School Nursing Officer appointed

Nursing Standard – carries apt. (1/03/06)

Nursing Management – carries apt

New Amicus/CPHVA Professional Officer for Wales

Nursing Management – carries apt, plus photo

www.sourceuk.net - site of the Public Management Journal - carries full story

Children Now – carries apt. (15/2/06)

Nursing Standard – carries apt. (1/03/06)

Smoking ban in pubs and offices is ‘greatest boost to public health in a decade’

Independent Nurse – used as a letter from Karen Reay (20/2/06)

Nursing Times – Brian Rogers of MHNA quoted on smoking ban (2/03/06)

MPs asked to investigate the ‘success’ of Independent Sector Treatment Centres

www.sourceuk.net - site of the Public Management Journal - carries full story

Nursing Times – Barrie Brown quoted (28/02/06)

Nursing Times – Amicus wants access to NHS pensions for staff seconded/employed by ISTCs (14/3/06)

Nutritional welfare is ‘a cradle-to-grave’ activity

www.sourceuk.net - site of the Public Management Journal - carries full story

Public Health News – carries story (27/2/06)

Royal Free’s Sexual Health Clinic cut-back until April

www.sourceuk.net - site of the Public Management Journal - carries full story

Camden New Journal – interviews Carol English

Nursing Times – SSHA president Jamie Hardie quoted on Royal Free cuts (21/2/06)

More school nurses needed in ‘No Smoking’ frontline

www.sourceuk.net - site of the Public Management Journal - carries full story

Nursing Standard – uses CPHVA press release (7/3/06)

Seeds and yoghurt ‘could be too expensive’ for many school children

www.sourceuk.net - site of the *Public Management Journal* - carries full story

Communities before GP ‘privatisation’, says doctors’ union

www.sourceuk.net - site of the *Public Management Journal* - carries full story

Other media mentions

Nursing Times

1. Barrie Brown quoted on mixed response of members to NT poll on *AfC* (10/1/06)
2. Barrie Brown quoted in analysis piece on self-selection aspect of those taking part in NT survey (10/01/06)
3. Amicus joins other unions to fight *AfC* equal pay claims (31/1/06)
4. Welsh RO, Steve Sloan quoted on *AfC* shortfall in Wales (7/03/06)
5. Amicus is one of the unions to set up an Equal Pay Unit re: *AfC* (14/3/06)

Nursing Standard

1. Pauline Byers says that student nurses should be paid, as in the 70s, and there should be better marketing of nursing in article on recruitment (11/01/06)
2. Gail Cartmail hits out over allegations over govt. manipulation of pay review body to keep award below rate of inflation (8/2/06)
3. Barrie Brown comment piece: ‘It has been nearly 8 years, but we are getting there’ (*AfC*) (8/2/06)
4. Nurses ‘consistently under paid’, experts tell PRB – Barrie Brown quoted (15/2/06)
5. CPHVA quoted as taking part in debate on novice researchers (15/2/06)
6. Gail Cartmail expresses concern about Review Body and raises prospect of a return to free collective bargaining (22/2/06)
7. Barrie Brown expresses concern over PRB delay (15/3/06)

Independent Nurse

1. Letter agreeing with Cheryll Adams’ view on new mums with PND (16/1/06)
2. CPHVA supports ECDL (15/1/06)
3. Obi Amadi quoted on new ‘Life Checks’ (27/2/06)
4. Gill Devereaux quoted on new *Designed for Life* blueprint for Wales (6/3/06)
5. CPHVA writes to DH asking for formulary to be revamped (6/03/06)

Children Now

1. Gavin Fergie quoted in Scotland on health visitors in call for better pay (7/12/05)
2. Carolyn Taylor quoted on relocating staff for children’s centres (15/3/06)
3. Carolyn Taylor says that children’s centres should be under one roof as this stops ‘health’ being excluded (15/3/06)

Health Service Journal

1. Liam Byrne, Health Minister, member of Amicus (15/12/05)
2. Gail Cartmail's call for anti-bullying Ombudsmen commended in letter (5/1/06)
3. Owen Granfield quoted as N.Herts PCT tries to outsource admin work to India (2/2/06)

National

BBC2 The Daily Politics Show – Carolyn Taylor interviewed on package about crisis in community nursing (9/209)

Daily Telegraph – CPHVA survey on cuts quoted in article about NHS cash crisis (9/3/06)

Regional

1. *Bridlington Free Press* – Hospital bosses meet Amicus RO Terry Cunliffe (26/1/06)
2. Central Fife Times & Advertiser – Amicus supports non-academic staff over planned closure of Kirkaldy School of Nursing & Midwifery (16/2/06)

Specialist

Therapy Weekly – mentions Amicus website as a means to find out about AfC (26/1/06)

Marketing Week – CPHVA calls on Nestle to ditch milk product (9/2/06)

School Health – mentions details of CPHVA Welsh conference

Times Educational Times – Ros Godson quoted on toolkits to help professional officers arrange meetings (3/3/06)

Scottish Times Educational Times – Ros Godson quoted on toolkits to help professional officers arrange meetings (3/3/06)

Times Educational Times(Cymru) – Ros Godson quoted on toolkits to help professional officers arrange meetings (3/3/06)

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